

## **SETAC AU Advertising Policy – November 2016**

- Job advertisements can be displayed on the SETAC AU Website, Facebook page and Twitter account.
- Adverts for services offered (e.g. lab services) or workshops and conferences can also be advertised in Endpoint and on the SETAC AU Website.
- Advertisements will not be included in the fortnightly email bulletin, but rather a notice to see the SETAC AU Job Advertisement page will be included.
- Advertising charges for Endpoint AND the SETAC AU Website are \$100 per half page, \$200 per full page.
- Advertisers are eligible for a 50% discount on repeat advertisements in Endpoint.
- There are no fees associated with advertising PhD or Honours positions or job advertisements.
- There are no fees associated with advertising SETAC activities of any kind.
- Sustaining and Affiliate Members are entitled to two pages of free advertising per annum.
- A Standing Committee of the SETAC AU Treasurer, Secretary and Communications Officer will vet (by majority vote) all adverts on the basis of appropriateness of material relative to the aims & objectives of SETAC AU.